



PANACHE
BESPOKE MEMORIES

BRAND BOOK



W E L C O M E

Dear,

Since the creation of our company in 2001, we have always kept the same objective; create the most refined key events / moments of our lives.

Discover in this catalog our eclectic brand which is transmitted in our very diverse projects.

We don't limit ourselves to creating quality events. We are also concerned with providing our customers with solutions that meet both their wishes and today's reality.

From the first contact, request for a quote, realization of your highlight, until the closing of your project, you can count on us for honest communication, pleasant follow-up and detailed service.

We take pleasure in incorporating a touch of Panache into each project, focusing on you and your personality.

So we can create an unforgettable moment that reflects your soul and your history.

Dimitri Verschueren





I N D E X

This catalog is just a taste of our know-how.

We always work with a lot of empathy
in every project because it is important to us.

ABOUT

OUR STANDARDS

magically simple
create mystery
simply magnificent

EXPERTISE

private
corporate
public
weddings

WAY OF WORK

CASES

CIRCLE OF TRUST

CONTACT



ABOUT

With an original approach and a multitude of ideas, Panache guarantees tailor-made and unique events. Dimitri Verschueren launches surprising concepts according to current trends, while respecting your budget and taking your expectations into account.

Panache translates the data into a landmark event with taste and originality. Panache will take care of the smallest details of your event. A 360 ° approach: from the place to the invitation, including the decoration, always making sure to give it a particular signature and to respect your style.

The result: lively, refined and always astonishing events.



OUR STANDARDS



OUR STANDARDS



Magically simple

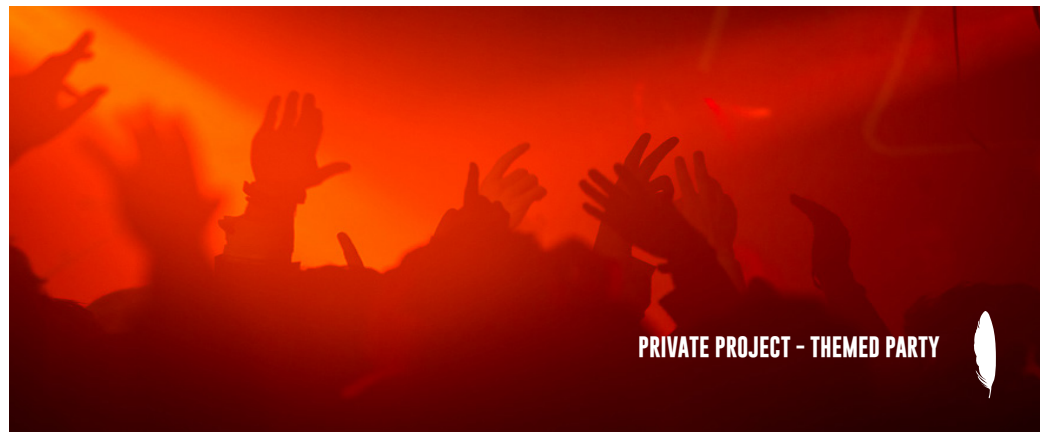
The art of simplicity is a puzzle of complexity. We create events that make sense, we remove clutter and focus on emotion and creating memories.



OUR STANDARDS

Simply magnificent

The word magnificence comes from the Latin “magnum facere”, which means to do something great. We aim to please and create events that have a certain ‘panache’.





OUR STANDARDS

Create mystery

Less is more. We want to create events that feel natural, organic and yet immerse you, make you forget about the day to day life.

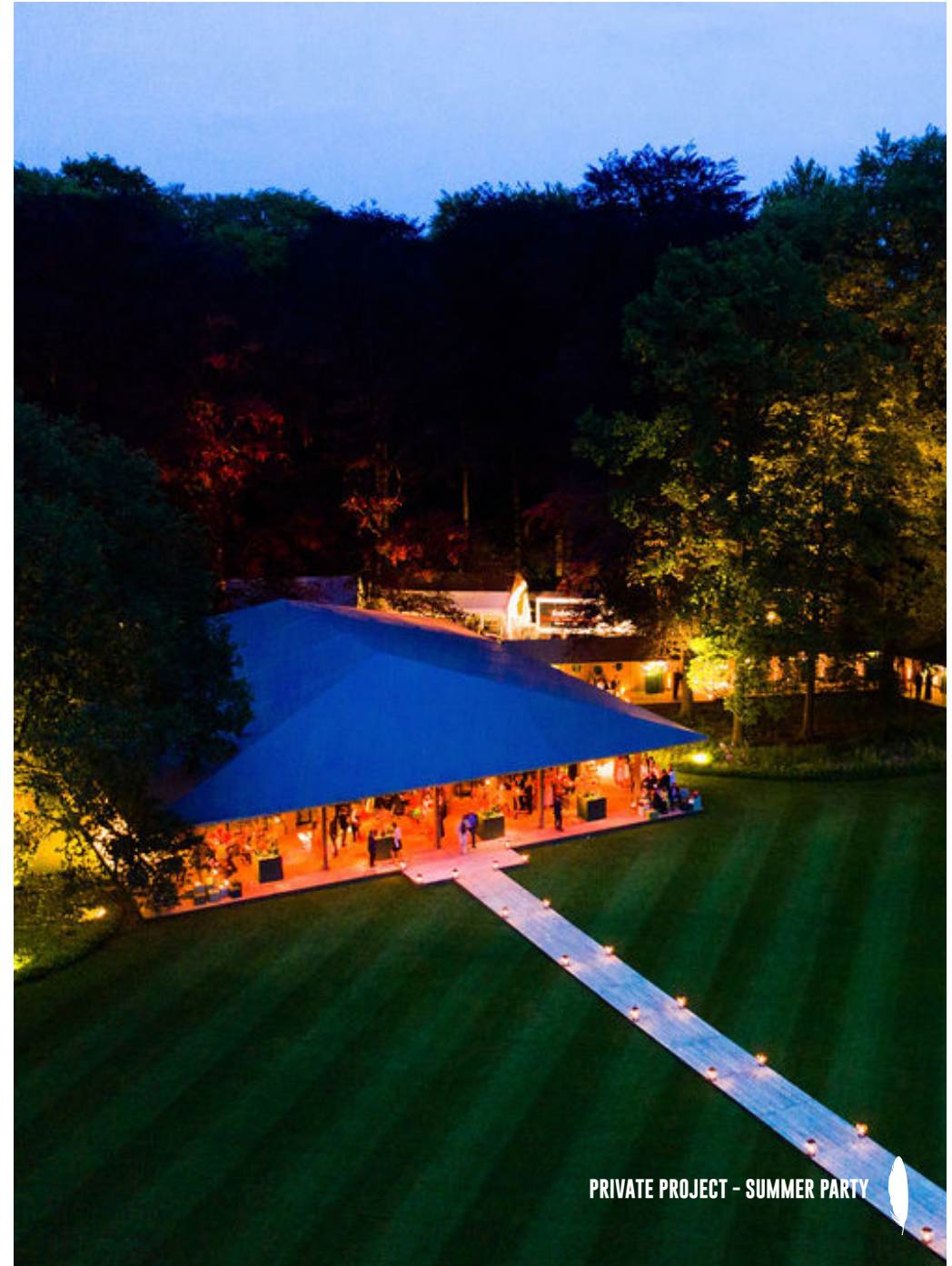
We want to create mystery.

EXPERTISE

EXPERTISE
1 / 4

Private projects

Panache creates lifelong events that will leave you with great memories.





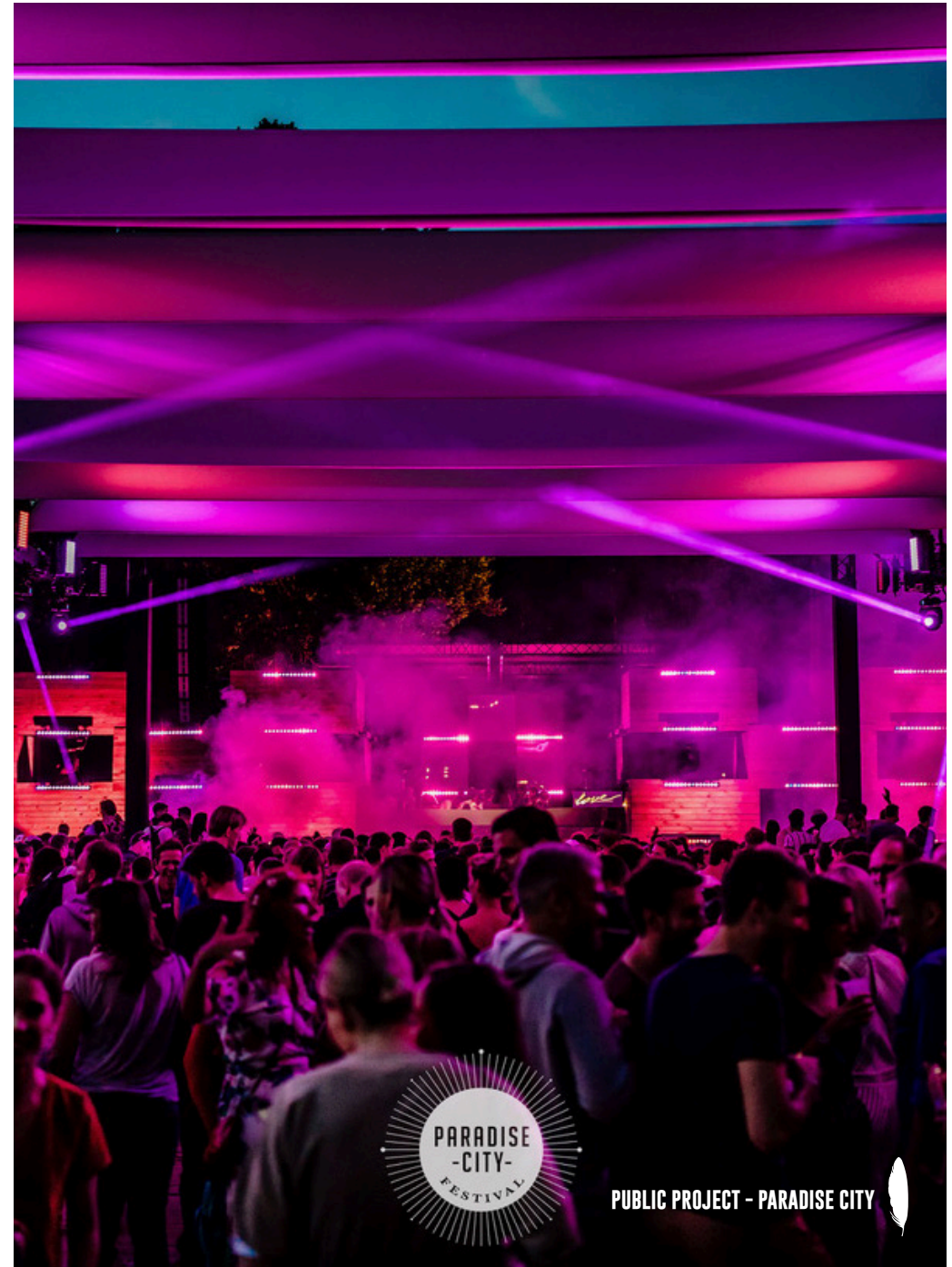
Corporate projects

We create team-building events, brand activations, product launches, staff parties, customer events... Add a touch of panache to your next corporate event. Make your business stand out!

CORPORATE PROJECT - DUVEL MOORTGAT PRODUCT PRESENTATION

Public projects

Panache also has excellent expertise in public projects. This kind of project is not limited to a simple production of a concept but is more complex given the public aspect.





EXPERTISE
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Weddings

Panache approaches each wedding with great empathy and discretion. All while being attentive to everyone's expectations.



WAY OF WORK

WAY OF WORK

Intake

Every project needs a solid foundation. During the intake, we will understand the needs of your project.

Moodboard

After the intake, we will create a moodboard to get an overview and visually translate your needs.

Plan

Once the moodboard has been validated, we will create an implementation plan to show you an overall view of your project.

Budget

The final budget will be set up including all elements of the final moodboard and plan.

Production

The last step of your tailor-made event.

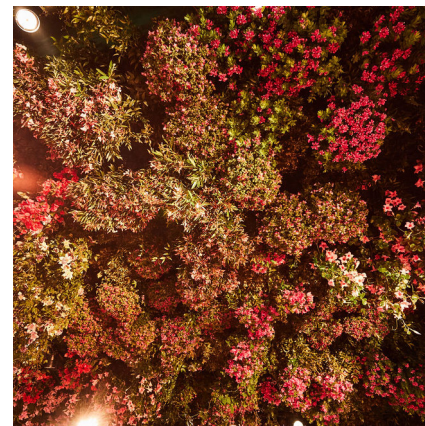
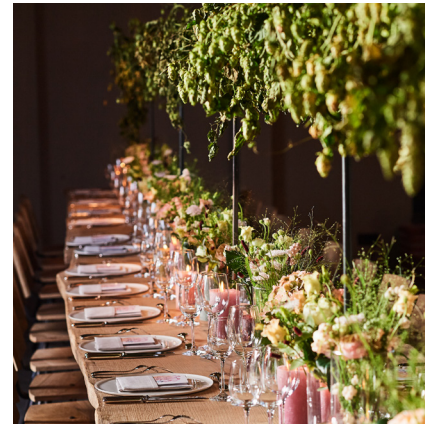
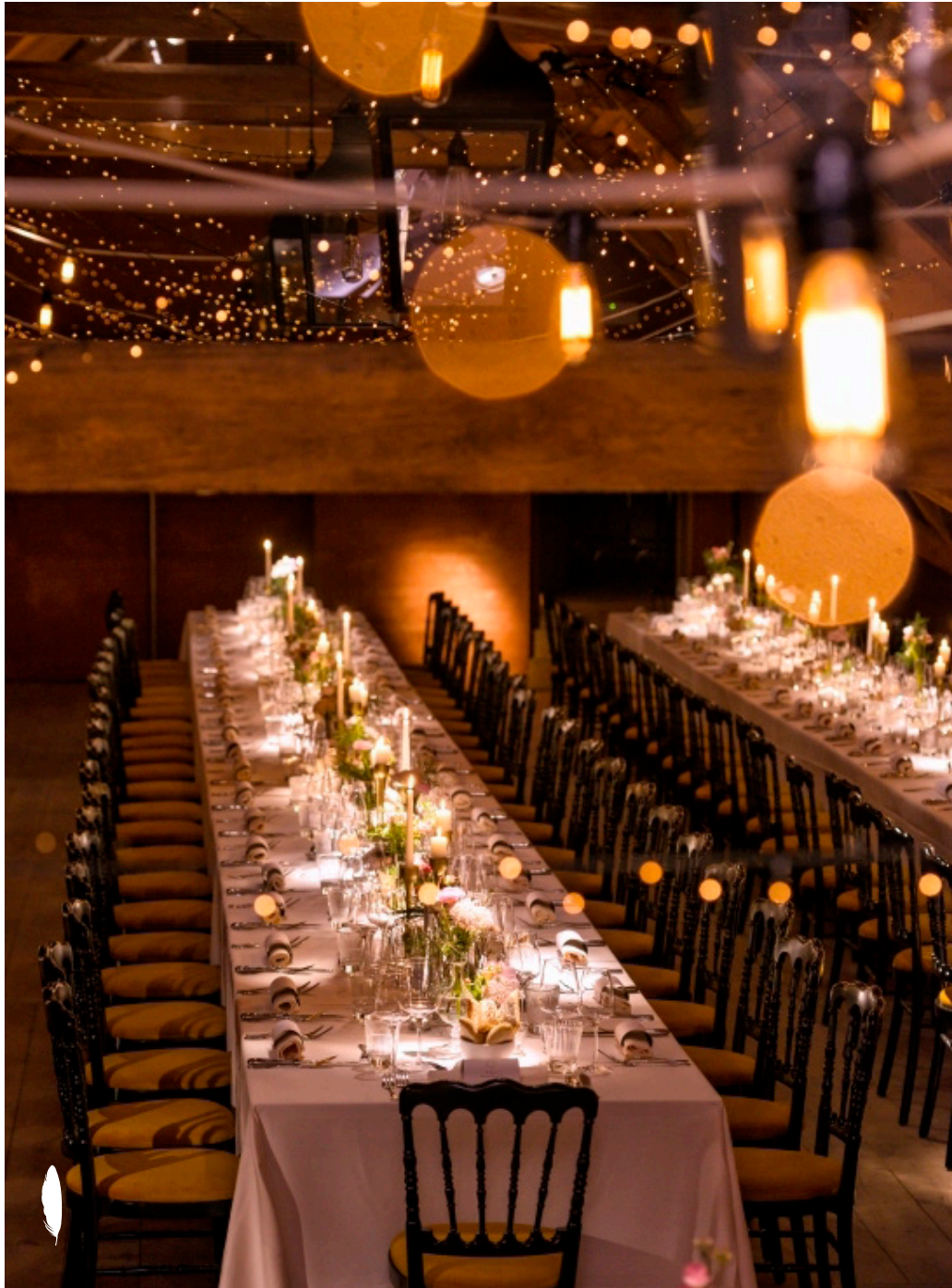
Feedback

After the big event, a feedback session will take place to assess its progress.



CASES

CASE 01
WEDDINGS



CASE 02
PARTY PROJECTS



CASE 03
CORPORATE PROJECTS



CASE 04
TEAM BUILDING



CIRCLE OF TRUST



C O N T A C T

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